



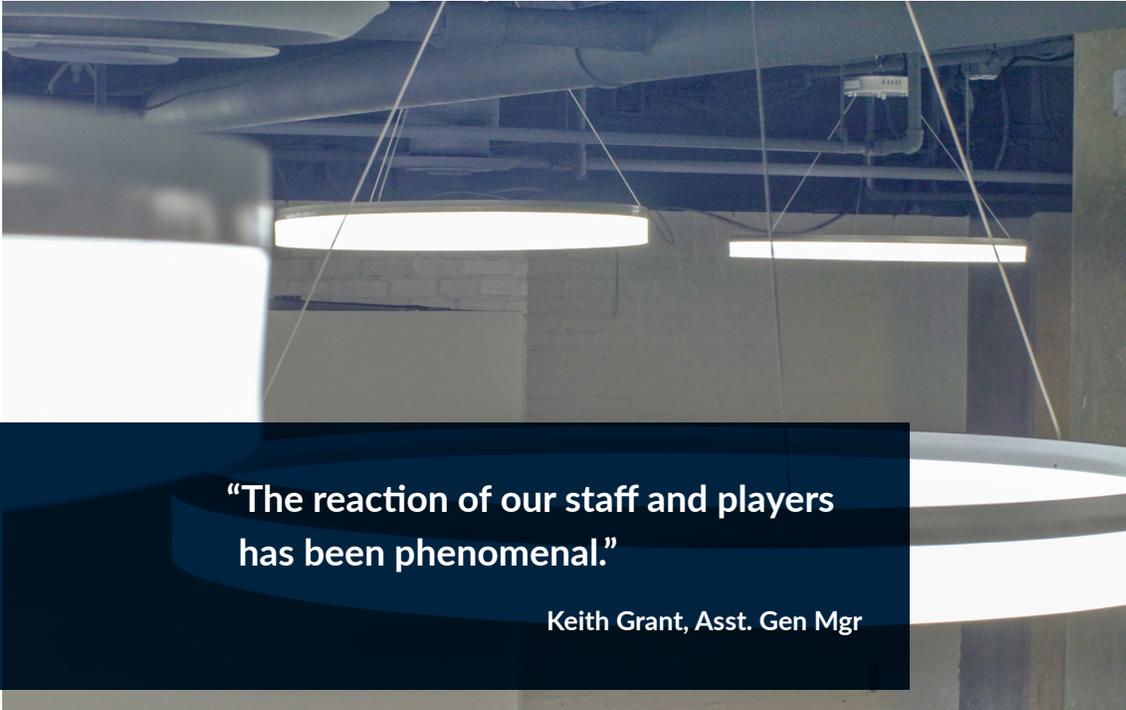
Case Study:

# An Active Workspace™ Fit For Champions

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DFW showroom  
Call (800) 207-2587  
or go to [vari.com](http://vari.com)

# The Essentials

**The NBA's Dallas Mavericks have achieved multiple winning seasons under owner Mark Cuban. The hardworking staff at their Dallas headquarters are the team behind the team.**



**“The reaction of our staff and players has been phenomenal.”**

**Keith Grant, Asst. Gen Mgr**

## **Their Challenge**

Dallas Mavericks owner Mark Cuban was an early proponent of the open office concept because he likes the energy and collaboration it fosters. So, when it was time to update their offices, he wanted to elevate their environment by adding the latest in active office furniture and accessories. Health, fitness, and well-being are an important part of the Dallas Mavericks, culture, so they wanted their office to be an extension of that with a workspace that's just as energetic and agile as the players.

## **Our Solution**

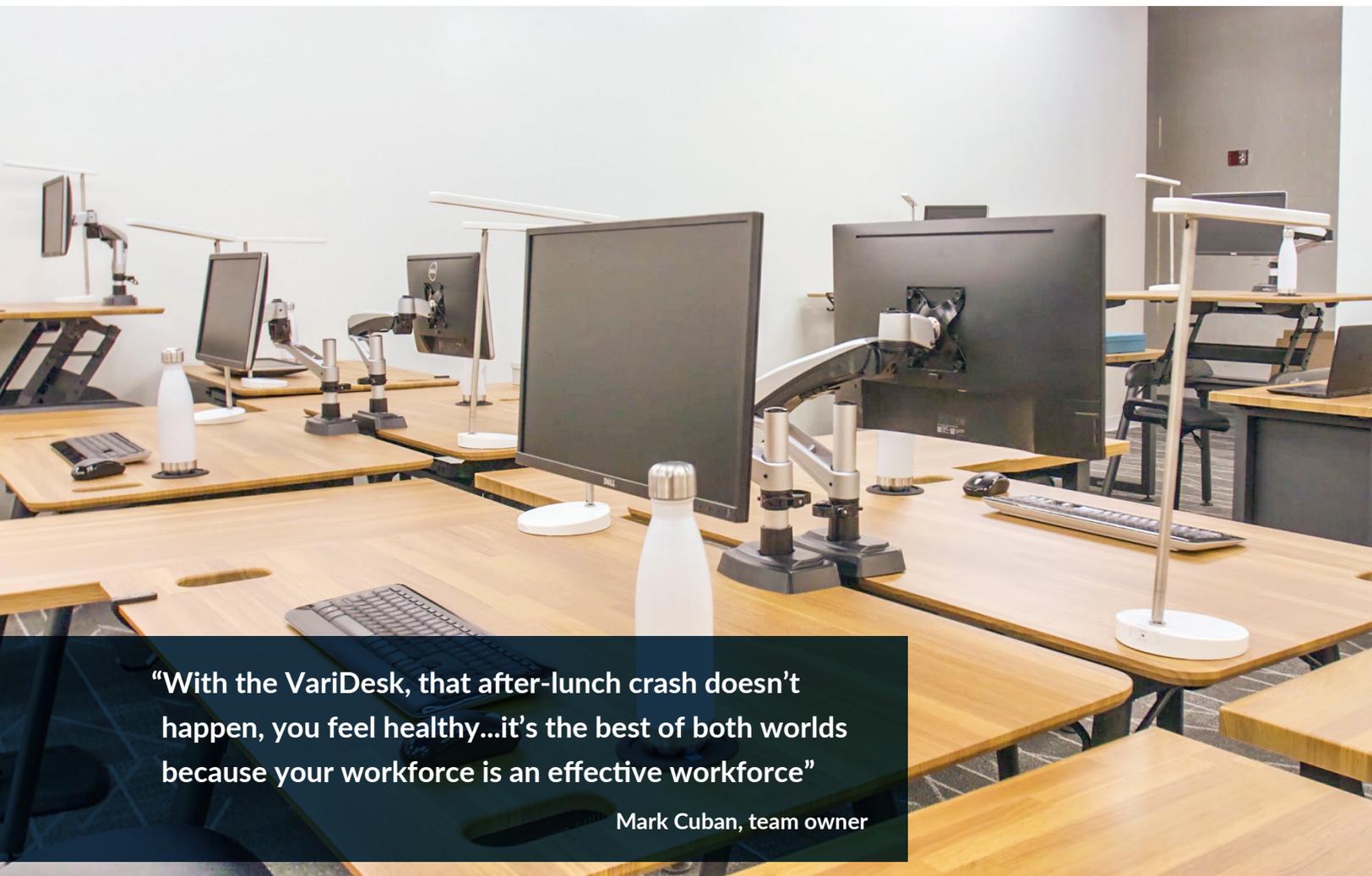
Vari® gave the Mavs the dynamic office environment they were looking for: where each employee has a workspace that keeps them active and comfortable throughout the day. Every workstation included a full-size standing desk completely accessorized with standing mats, active seating, monitor arms, and more. Plus, we provided overhead LED lighting and standing conference tables that encourage focused, lively meetings. Thanks to the versatility of Vari products, we were able to accommodate all the different types of offices and tasks that make up the Mavs organization.

# Scoring Great Seats

**In the Mavs' energetic office, employees look for every opportunity to stay active during the workday, so our Active Seat Basic was a perfect fit for their new headquarters.**

In addition to standing at their desk, employees can also choose to sit or lean on their Active Seat Basic, which engages more core muscles than a standard office chair and also encourages good posture.





“With the VariDesk, that after-lunch crash doesn’t happen, you feel healthy...it’s the best of both worlds because your workforce is an effective workforce”

Mark Cuban, team owner

## A Full Roster of Accessories

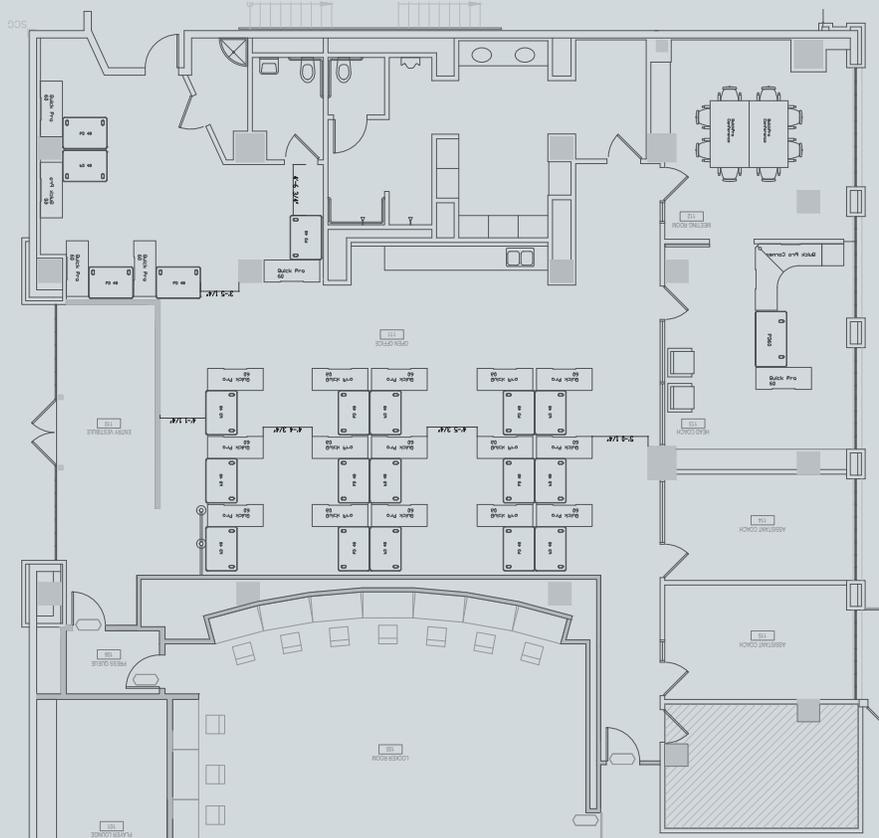
Sit-stand desks were the key element in creating the Mavs’ active office, and by adding accessories we were able to provide each employee with a complete Active Workspace designed to give them all-day head-to-toe benefits. We set them up with monitor arms for improved head and neck position, standing mats that support their feet, legs, and back, as well as active seating that encouraged more muscle engagement. With the finishing touches of an adjustable LED task lamp and a compact, moveable storage cabinet, each workspace was equipped for maximum comfort and productivity.

# Just the Facts

**Location:**  
Dallas, TX

**Office:**  
2,745 sq ft

**Workstations:**  
23



## Shop the Product:



Standing Desk 48x32



Table 60x30



Standing  
Conference Table



Active Seat Basic



LED Task Lamp +  
Wireless Charger



File Cabinet