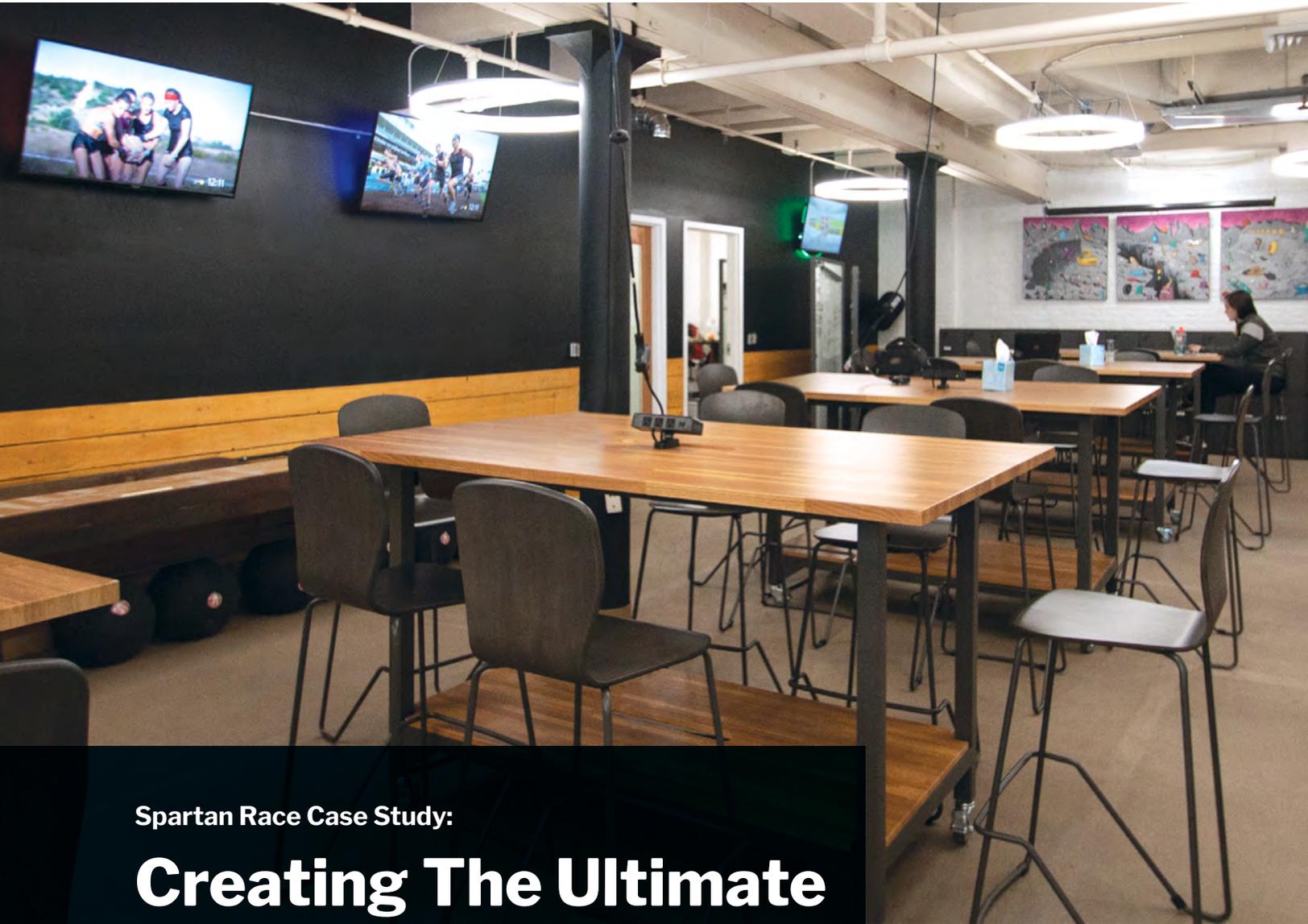


vari.



Spartan Race Case Study:

Creating The Ultimate Active Workspace

▶ WATCH VIDEO

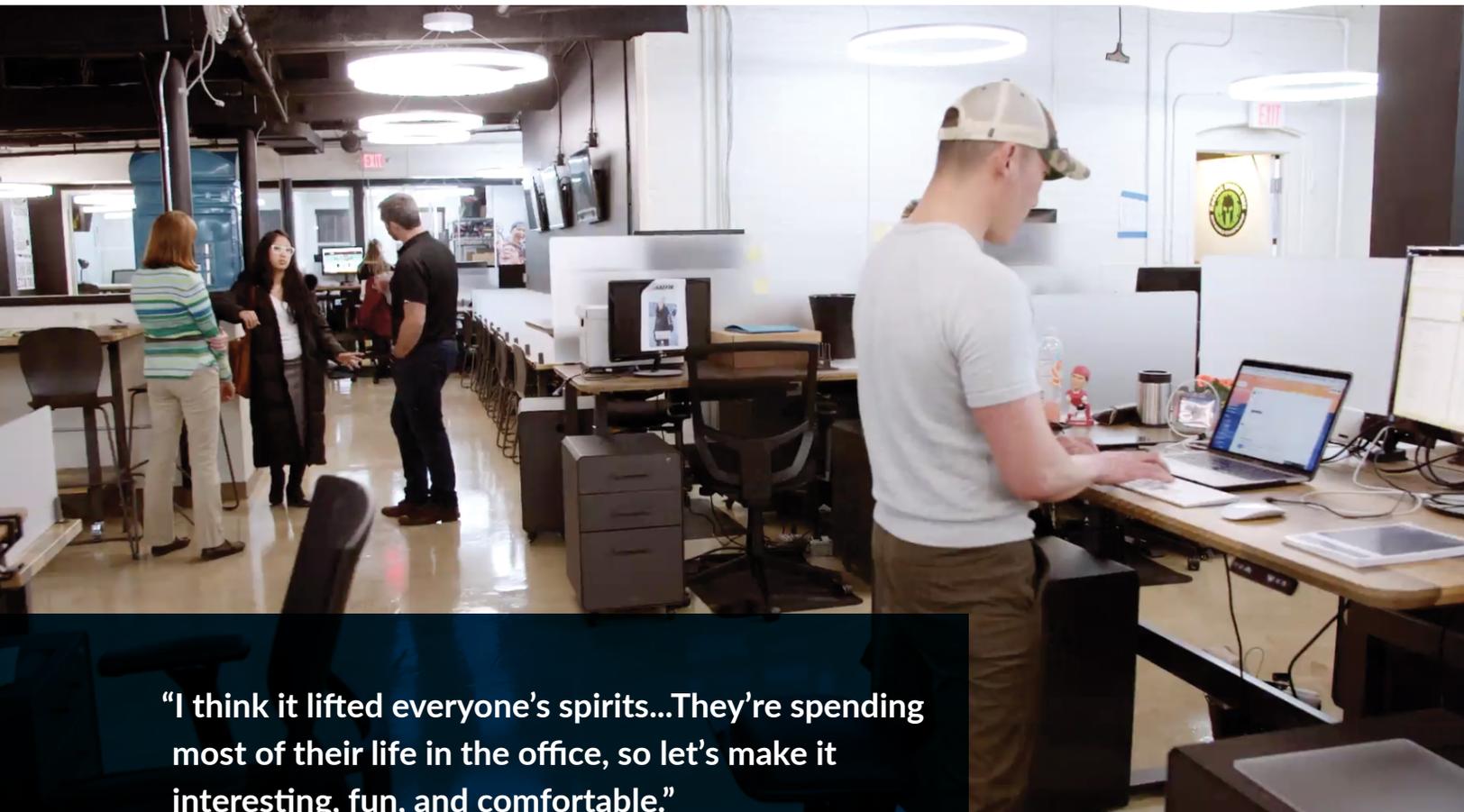
To visit our
DFW showroom
Call (800) 207-2587
or go to vari.com

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The Essentials

The Spartan Race is the premier obstacle course race and corporate wellness company with 250+ annual events across 40+ countries.

Inspired by the warrior society of ancient Sparta, Spartan founder Joe De Sena set out to create a community of people who push and inspire each other. After a period of growth, they needed to renovate their headquarters to accommodate more employees. Their goal was to create a healthy, collaborative workspace that would help to attract new talent and engage current employees.



“I think it lifted everyone’s spirits...They’re spending most of their life in the office, so let’s make it interesting, fun, and comfortable.”

Joe De Sena, Spartan Founder

Their challenge

They needed to transform their dark, cramped space into an open office where teams could easily meet and collaborate.



Before

Because of renovation delays, they also needed a flexible furniture solution that could be shipped quickly and installed by their own employees. Spartan's home is located in one of Boston's historic "skyscrapers" in the heart of the financial district, but they wanted their space to have a more sleek, modern look with coordinated furniture and accessories.



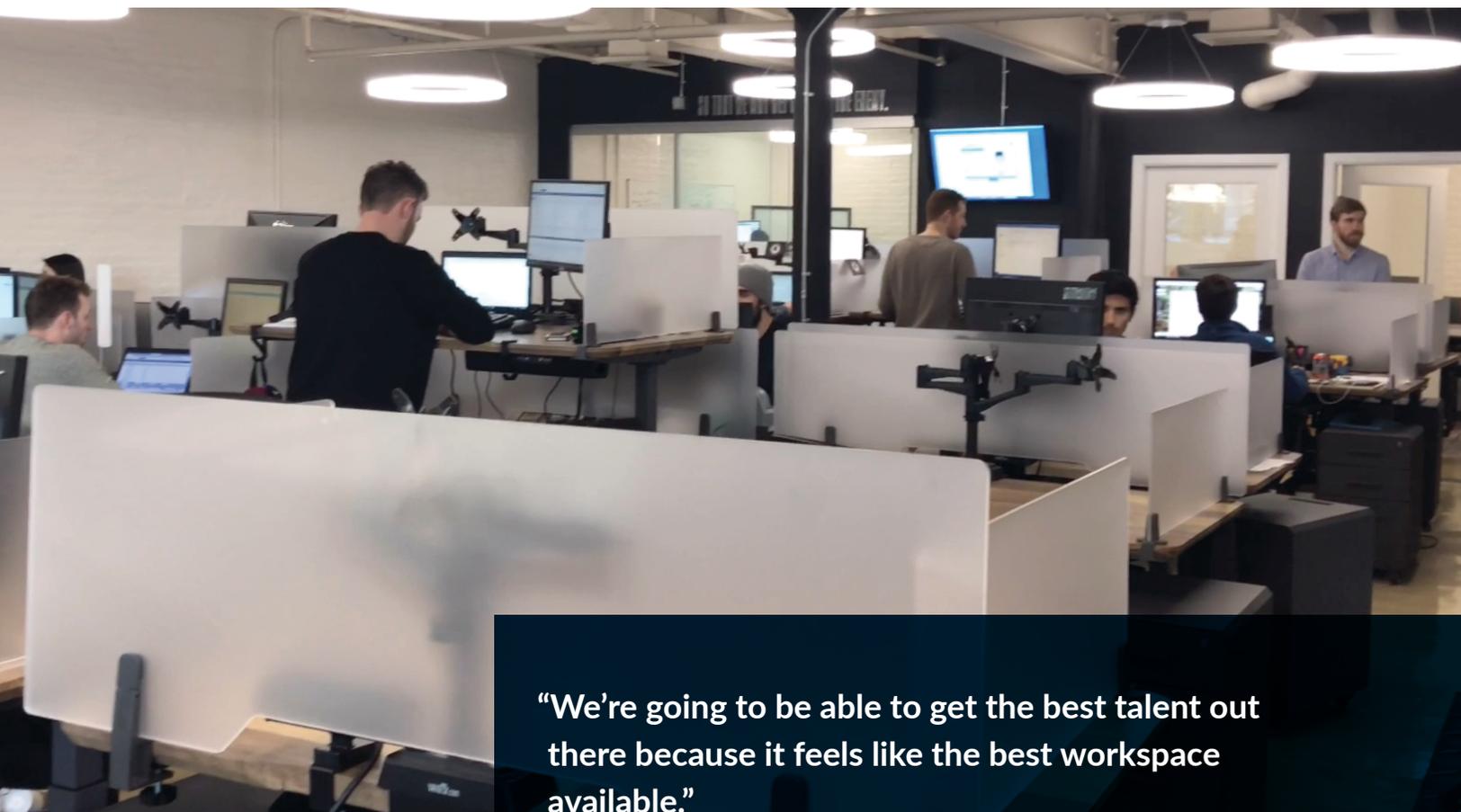
After

OUR SOLUTION

Spartan worked with the Vari® workspace design team to create a plan that provided both collaboration and focus spaces, while increasing density to meet their growth needs.

Our Electric Standing Desk ensured workstations promoted healthy movement, and our full collection—including conference tables, seating, lighting, storage, and movable walls—meant they could adapt and change their office down the road.

As a bonus, Vari was able to adjust the installation date by holding the office furniture in a warehouse at no additional cost to the Spartan team.



“We’re going to be able to get the best talent out there because it feels like the best workspace available.”

Evan G., Sr. Director of QC & Innovation

Just the Facts

Location:

Boston

Office:

16,000 sq ft

Density:

139 sq ft per person

Workstations:

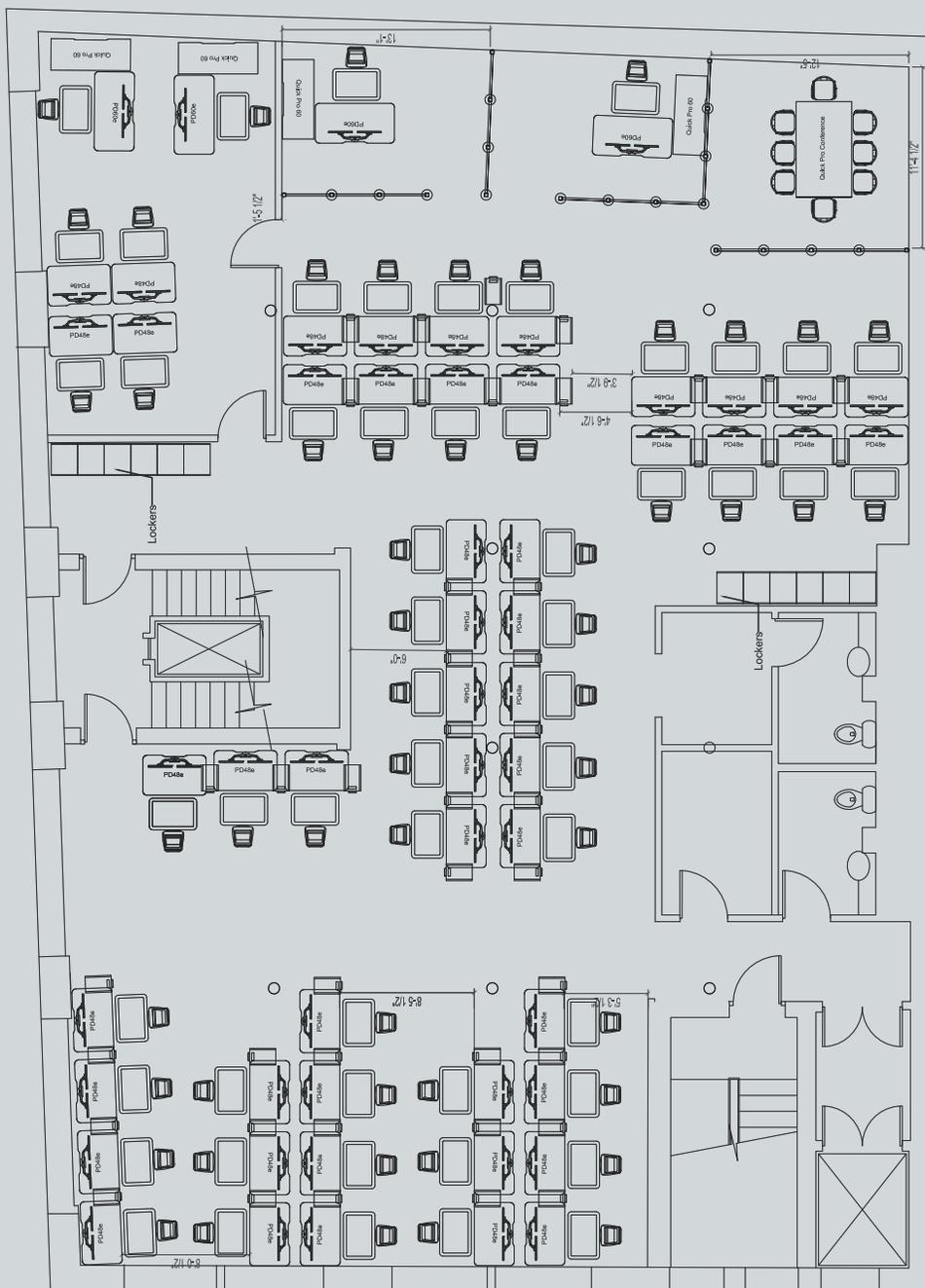
115

Time to install:

3 Days

Cost:

\$32 sq ft



Products Used:

Electric Desks

- Electric Standing Desk 48x30
- Electric Standing Desk 60x30

Storage

- File Cabinet
- Locker

Seating

- Active Seat
- Wood Conference Chair

Tables

- Standing Round Table
- Standing Conference Table
- Table

Monitor Arms

- Dual-Monitor Arm
- Single-Monitor Arm
- Monitor Arm + Laptop Stand
- Dual-Monitor Arm 180 Degree

Halo Pendants

QuickFlex Walls™

4th Floor